



American Society of Pediatric Nephrology

Benefits Included with Corporate Liaison Board Membership

Goodwill and Name Recognition within the Pediatric Nephrology Community

- **Website Recognition:** Your company logo will be featured on the ASPN website, linking to your content of interest, such as product showcases.
- **Newsletter Acknowledgement:** Your company will be acknowledged in the quarterly ASPN newsletter, with opportunities to contribute articles.
- **Annual Meeting Visibility:** Recognition in the ASPN annual meeting program book and signage.
- **Social Media Exposure:** Periodic acknowledgements on ASPN's social media platforms and the opportunity to provide announcements.

Greater Understanding of the Needs of Pediatric Nephrologists and Their Patients

- **Strategic Insights:** Gain insights into strategies for new product distribution, advisory board development, and understanding the pediatric kidney disease market.
- **Exclusive Meetings:** Regular and private 1:1 meetings with ASPN Council members to discuss collaborative opportunities.
- **Direct Communication:** Engage directly with ASPN members to initiate collaborations and share relevant information.

Access to the Pediatric Nephrology Community

- **Timely Updates:** Communicate important issues such as product shortages, changes in labeling, and FDA approvals to pediatric nephrologists.

Clinical Trial Support

- **Advisory Input:** Receive expert input through private meetings with ASPN council and members.
- **Research Assistance:** The ASPN Research Committee helps identify individuals and research networks for clinical trials involving pediatric nephrology.
- **Therapeutics Development Workgroup:** Participate in a workgroup with representatives from ASPN, CLB members, the FDA, patient advocacy groups, and NIH to streamline clinical trial processes.
- **Collaboration Opportunities:** Direct communication channels to initiate collaborative research efforts.

Advocacy Efforts

- **Mission Alignment:** Partner with ASPN on shared advocacy missions.
- **Washington Representative Meetings:** Facilitate discussions between your Washington representative and ASPN's, including Advocacy Scholars, to explore common interests and challenges.
- **Group Discussions:** Participate in group meetings with ASPN council and other CLB members to address common advocacy issues like the Sunshine Act and broader efforts.

Available at a Discounted Rate

Sponsored Symposia

- **Virtual Sessions:** Offer engaging virtual sessions to ASPN members for a fee of \$5,000. ASPN assists in planning and promoting these sessions to maximize attendance.
- **Flexible Scheduling:** Schedule sessions at your convenience or align with ASPN virtual meetings, using either your virtual platform or one provided by ASPN.

NAME	CONTACT INFORMATION
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